

# Evidence from Newspaper Advertisements

The CYCLING SENSATION of 1899  
will be the improved patterns of

First in 1888,  
Foremost ever since.

Upon receipt of a post-card we will register your address, and forward our illustrated descriptive book, for a considerable space in completion.

## DUNLOP TYRES

THE DUNLOP PNEUMATIC TYRE CO., LTD., 205 to 206, CANNON STREET, LONDON, E.C.

THE "ENGLISH" ORGANETTE

Easy Payments. Only 4s. Monthly.  
WITH EFFICIENT  
ACTION.



1898 Edition. Improved. New. Double Bass. Pedals. and all the latest improvements. Any instrument that is not made by us is not the same. A year's trial on any of our instruments is allowed to the user. Price 30s. Terms, 4s. Deposit and 6s. Monthly. Organette delivered free for 10 miles. Write for List of Models and Full Particulars. (Illustrations 100 Pages) J. H. DRAPER, Organette Works, Bournemouth.

A JEWEL OF A PEN.

3/-



The "CALTON" fountain pen is the simplest and cheapest, and is proved to be the best. We sell it everywhere with 7000 and 10,000 pens sold per day. "CALTON" fountain pen. Price 3/- with 1000 pens. Mr. Calton's fountain pen is the best. Write for full particulars. Dept. P. JEWELL PEN COMPANY, 40, FINSBURY SQUARE, LONDON, E.C.

The Victorian Times saw enormous growth in the production of newspapers especially after the mid 1850's.

This was due to improvements in the printing process, the ease of distribution using railways and changes in tax on advertisements. The prices of papers fell from 7d at the beginning of the century to 1/2d by the end. As more and more people learnt to read through going to school the demand for newspapers grew. These advertisements have been taken from an 1898 newspaper. They show advertisements for everyday things used by the people who lived in these times.

Use the information in these advertisements to help you to answer the following questions:

- 1 What was Dunlop first with in 1888?
- 2 What is the 'English Organette' used for?  
What would be the modern version of this device?
- 3 Do you think many people would buy the pen shown in the advertisement? Give your reasons for your answer.
- 4 How much is 1 guinea worth today? What is the modern price for the cheapest piano shown in the advertisement? How much would the cheapest organ cost today?
- 5 What do you think 'Equal in size and quality to any machine' means in the sewing machine advertisement?
- 6 What is the purpose of 'The Oktis Corset Shield'? Why do you think ladies would want to buy such a device?
- 7 What is being sold in the advertisement with the large letters BORN AT SHEFFIELD? Describe the product in detail. Try to find out why this was 'another great success for Sheffield'.

## D'ALMAINE'S

Every feature of a first class piano is included for less than 12 guineas. You can get a grand piano for 12 guineas. Full guarantee will be allowed within three years of purchase for a higher class instrument.

### PIANOS FROM 12 GS.

### ORGANS FROM 5 GS.

D'ALMAINE & CO. (LONDON), 91, FINSBURY PAVEMENT, E.C.



'ATLAS' LOCK-STITCH SEWING-MACHINE. Equal in size and quality to any other. The best and most reliable. Price 39/-

THE 'ATLAS' MACHINE COMPANY, 40, FINSBURY SQUARE, LONDON, E.C.

THE "OKTIS" CORSET SHIELDS

DOUBLE THE LIFE OF YOUR CORSET

1/0 PER PAIR, FROM YOUR DRAPER & OUTFITTER

SEE THAT YOU GET "OKTIS"

See through an ivory pointer about the rapid sale of our new BORN AT SHEFFIELD

at Sheffield. It is a new and improved corset. It is made of the finest materials and is the most comfortable and durable. It is the only corset that will last for years. It is the only corset that will give you a perfect figure. It is the only corset that will give you a perfect complexion. It is the only corset that will give you a perfect health. It is the only corset that will give you a perfect life.

SEE CATALOGUE. See how to get better service of your corset.

AGENTS WANTED FOR THE SALE OF

J. G. GRAVES'S  
Watches, Clocks, & Jewellery.  
Please write for price  
LIVINGS STREET, SHEFFIELD.

# The Work of Florence Nightingale



Florence Nightingale was born to rich parents who were on holiday in Italy.



She did not go to school. Instead she was taught at home by a governess.



When she grew up she wanted to help the poor and sick people she had seen on her travels.



She went to Germany to train to be a nurse.



She nursed British soldiers that were at war. She made the hospitals much cleaner.



Later she taught others what to do and many hospitals became healthier places.

- 1 Florence Nightingale was born to \_\_\_\_\_ parents who were on \_\_\_\_\_ in Italy.
- 2 She did not go to school. Instead she was taught at \_\_\_\_\_ by a governess.
- 3 When she grew up she wanted to help the \_\_\_\_\_ and \_\_\_\_\_ people she had seen on her travels.
- 4 She went to Germany to train to be a \_\_\_\_\_.
- 5 She nursed British soldiers that were at \_\_\_\_\_. She made the hospitals much cleaner.
- 6 Later she \_\_\_\_\_ others what to do and many \_\_\_\_\_ became healthier places.
- 7 Carefully draw and colour your own picture of Florence Nightingale at work.